

# EXHIBITOR PROSPECTUS

## Tri-State Pathology Conference

Sponsored by the



Alabama Association of Pathologists

April 29-30, 2023

The Lodge at Gulf State Park

Gulf Shores, Alabama

AAP  
2612 Commons Blvd.  
Augusta, Georgia 30909  
(706) 738-3119  
fax (706) 736-8055

[smcgahee-johnson@medicalbureau.net](mailto:smcgahee-johnson@medicalbureau.net)

## General Information

### **Location:**

The Alabama Association of Pathologists will host the 2023 Tri-State Pathology Conference on April 29-30, 2023 at The Lodge at Gulf State Park, 21196 East Beach Blvd. Gulf Shores, Alabama 36542.

### **Hotel Accommodations:**

Room reservations must be made directly with the The Lodge (a Hilton property) by calling 800-618-4350. Be sure to ask for the special Group Rate of \$219-\$249 per night.

### **Exhibiting:**

Every effort will be made to maximize interaction between exhibitors and meeting attendees. The following schedule lists the times that the exhibits will be open:

#### **Tentative Schedule**

##### **Friday, April 28**

8:00 pm - 10:00 pm Exhibit Set Up

##### **Saturday, April 29**

6:00 am - 7:30 am Exhibit Set Up

7:30 am - 8:00 am Brkfast/Registration

9:30 am - 10:00 am Break

12:00pm - 1:00pm Lunch

##### **Sunday, April 30**

7:30 am - 8:00 am Brkfast/Registration

9:30 am - 10:00 am Break

11:30am-1:00pm Exhibit Breakdown

Above times are approximate. To maximize exposure, breakfast and breaks will be served in the exhibit hall.

### **Exhibit Rental Space:**

Each exhibit will be a table-top display on a 6-foot table placed around the perimeter of the Exhibit Room. Space is limited and will be awarded according to the order in which paid applications are received. Space is not assigned and will be available on a first come, first served basis on Friday, April 28<sup>th</sup> during the set-up time.

### **Cancellations:**

Due to limited space availability, we cannot issue refunds in the event of your cancellation.

## Opportunities

### **Gold Supporter \$5000**

Includes:

- 2 Table-top displays on 6 ft tables
- 4 Representatives
- Breakfast and Break Sponsorship

### **Silver Supporter \$2500**

Includes:

- 1 Table-top display on 6 ft table
- 2 Representatives
- Breakfast or Break Sponsorship

### **Bronze Supporter \$1500**

Includes:

- 1 Table-top display on 6 ft table
- 2 Representatives

### **All supporters receive the following:**

- Complimentary Breakfast/Breaks
- Acknowledgment in Onsite Program
- Signage during sponsored event
- Database of meeting attendees

### **Shipping of Display:**

Packages may be delivered to the hotel no earlier than 2 days prior to the meeting. If there is a charge for acceptance and storage of your packages it must be billed to your own account. Please address each package as follows:

*The Lodge at Gulf State Park  
Hold For: Your Name  
Tri-State Pathology Conference/  
April 28-30, 2023  
21196 East Beach Blvd.  
Gulf Shores, Alabama 36542  
Number Each Package/Box*

### **CONTACT: AAP**

**Stacie Johnson, Meeting Coordinator**

2612 Commons Blvd

Augusta, GA 30909

(706) 738-3119 Fax (706) 736-8055

[smcgahee-johnson@medicalbureau.net](mailto:smcgahee-johnson@medicalbureau.net)

**FEDERAL ID # 63-6063963**

## Rules and Regulations

Booths will be provided as indicated in this prospectus. Exhibits must be installed so that they do not project beyond the space allotted. No interference with the light or space of other exhibits will be permitted. Exhibitor is responsible for damage to property (see: Responsibility Agreement). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc., in such manner as to destroy or deface them. No attachments shall be made to the floors by nails, screws or any other device. All space is leased subject to these restrictions.

### **Display Requirements and Restrictions:**

The AAP retains the right to deny the exhibition of inappropriate items and products. Please contact the Meeting Coordinator with any questions.

### **Irregular Canvassing and Distribution of Advertising Matter:**

Solicitation of business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Conference Manager any violations of this rule. Canvassing by exhibitors outside their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor's booth.

### **Exhibits of Electrical and Diagnostic Equipment:**

Machines and apparatus operated by electricity must be shown as "still" exhibits. Practical demonstrations which produce excessive noise will not be permitted. No objection will be made to the utilization of electricity for illuminating purposes or for operating smaller diagnostic instruments that do not distract or annoy other exhibitors.

**Uncontrolled Eventualities:** The AAP will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof (see: Responsibility Agreement).

## Responsibility Agreement

**PLEASE READ THE FOLLOWING STATEMENTS THOROUGHLY AND SIGN BELOW. SPACE CANNOT BE ASSIGNED UNLESS THE FORM CONTAINS AN AUTHORIZED SIGNATURE.**

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend the Alabama Association of Pathologists and the Lodge at Gulf State Park, the affiliates, officers, directors, agents, employees, and partners of each (Indemnified Parties) harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof.

In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

We/I have read and agree to abide by all requirements, restrictions and obligations set forth in this prospectus, the policies governing exhibitors, those on this application and those which may be set forth in the future in connection with the 2023 Tri-State Pathology Conference. We/I further acknowledge that the AAP reserves the right to reject, at its discretion, any application to exhibit.

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Signature:

\_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Please mail:

- 1) Responsibility Agreement
- 2) Exhibitor/Supporter Registration Form
- 3) Check or Credit Card Information

These materials **MUST** be sent to the AAP as soon as possible for approval in accordance with CME guidelines.

TO:

AAP  
Attn: Stacie Johnson  
2612 Commons Blvd.  
Augusta, GA 30909

Please remember:

Booth space is limited and will be awarded in the order in which completed/paid applications are received at the AAP office. Any questions should be directed to Stacie Johnson at 706-738-3119 or [smcgahee-johnson@medicalbureau.net](mailto:smcgahee-johnson@medicalbureau.net)

Upon acceptance of your registration, you will be required to complete an exhibitor agreement with the UAB Department of CME.

***Registration Deadline:  
March 17, 2023***

Alabama Association of Pathologists  
2023 Tri-State Pathology Conference  
The Lodge at Gulf State Park, Gulf Shores, Alabama  
April 29-30, 2023

Exhibitor/Supporter Registration Form

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Type of Product to be displayed \_\_\_\_\_

Special Requests \_\_\_\_\_

(Note - we will attempt to honor special requests but cannot guarantee)

Registration Fees			
•	Gold Level (4 representatives)	\$5000.00	\$ _____
•	Silver Level (2 representatives)	\$2500.00	\$ _____
•	Bronze Level (2 representatives)	\$1500.00	\$ _____
•	Additional Representatives/Guests	# _____ @	\$100.00 each \$ _____
<b>TOTAL REMITTANCE</b>			<b>\$ _____</b>

List Names of Representatives Attending:

\_\_\_\_\_

Alabama Association of Pathologists  
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Credit Card Payment Form

- Gold Level (4 representatives) \$5000.00 \$ \_\_\_\_\_
- Silver Level (2 representatives) \$2500.00 \$ \_\_\_\_\_
- Bronze Level (2 representatives) \$1500.00 \$ \_\_\_\_\_
- Additional Representatives/Guests # \_\_\_\_\_ @ \$100.00 each  
\$ \_\_\_\_\_

**TOTAL CHARGE AMOUNT** \$ \_\_\_\_\_

**WE ACCEPT**



NAME \_\_\_\_\_

CARD # \_\_\_\_\_ EXP \_\_\_\_\_ CVV \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_